

# Responsible Purchasing Guide Fluorescent Lighting

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#### Overview

## **Guide Contents**

- Social & Environmental Issues
- ▶ Best Practices
- Cost, Quality, & Supply
- Policies and Specs
- Standards
- ▶ Products
- Calculators





## Social and Environmental

# **Impacts**

## Energy, PBTs, solid waste, workers' rights

- ▶ 22% of all US electricity is used for lighting, yielding 553 million tons of CO2 emissions
- ▶ 3 times as much mercury is released running an incandescent for 5 years versus a CFL for the same period
- ▶ 630,000 babies are born with unsafe blood mercury levels
- ▶ 420 million fluorescent lamps used by government agencies are not recycled
- ▶ 75% of CFL production takes place in China





#### **Best Practices**

## **Best Practices**

## Form a dedicated team to:

- ▶ Gather data on consumption and impacts
- ▶ **Set goals** for reducing carbon emissions, energy use, mercury, and lead
- ▶ Adopt a policy for lighting or energy efficiency
- ▶ Evaluate available standards
- Draft bid specifications
- **▶ Improve current practices**





#### **Best Practices**

# **Improve Practices**

## To conserve energy:

- ▶ Turn off the lights and use natural lighting
- Automate lighting systems and switch to electronic ballasts

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- ▶ Use pin-based CFLs
- Upgrade exit signs to LEDs









#### **Best Practices**

# **Improve Practices**



## To reduce mercury and lead:

- ▶ Encourage vendors to take back spent lamps
- ▶ Negotiate a recycling contract
- Create a lamp collection program
- ▶ Train employees on disposal and clean-up







## Purchase price = \$6.00 = 10x 60¢

▶ Equal purchase costs

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- ▶ Electricity cost savings and rebates
- ▶ Average payback is 5 months





# **Quality**

- ▶ Lamp Life ENERGY STAR 6000 hrs minimum, most are 8000+ hrs
- ▶ Smooth Light Output ENERGY STAR min CRI of 80
- ▶ Noise Buzzing eliminated
- ▶ Interference with electrical equipment Rare
- ▶ Mercury content much lower with same light quality





# **Quality**

## **Special Applications**

- Size and shape
- ▶ Dimmable
- ▶ Enclosed fixtures
- Cold temperatures

## **Quality Comparisons**

- ▶ Pin-based vs Self-ballasted
- ▶ CFLs vs Linears
- ▶ CFLs vs LEDs





# Supply

# Over 2000 ENERGY STAR qualified CFL models available, including

▶ 50 Three-way bulbs, 40 Dimmables

Bare Products		Covered Products			Reflector Products
Mini-Spiral or Twist	Tube or Universal	Incandescent/ A- line	Globe G25, G30, G40	Candelabra, Post or Bullet Shape	Indoor and Outdoor
					77



## Policies and Specs

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Model Policy

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State and local governments, educational facilities, and businesses have adopted responsible lighting policies

addressing procurement, use, and recycling. These policies outline principles for minimizing the environmental, social, and economic impacts associated

with lighting equipment, describing the importance of buying products that are energy-efficient, long-lasting, low-toxicity and made according to socially responsible guidelines; and establishing recycling requirements for spent mercury-added lamps.

Lighting: Policies

Drawing on current policies adopted by the City of New York, San Francisco and the State of Washington, we have developed a model policy that emphasizes setting organizational goals to improve lighting programs by cutting electricity use and reducing toxics. It is designed to align institutional purchasing practices with climate protection, green building, toxics reduction and zero waste goals. It may be appropriate to make explicit exceptions in the policy for specialty lighting needs. See below for

RPN and Green Purchasing Institute Model Lighting Procurement Policy

More Sample Policies

further sample policies.

Federal

White House, Executive Order 13423 on Environment, Energy and Transportation, 2007

European Union, RoHS Directive, 2003

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## Standards and Products

# **Standards**





No certified products









#### Standards and Products

# **Products**

- ▶ 7 easy steps on how to choose a CFL
  - ▶ ~2000 products







## Calculators

# **Calculators and Tools**

Measure your impacts with easy-to-use calculators and tracking tools.

- ▶ Lifecycle Cost Estimate (ENERGY STAR)
- ▶ LEED Mercury Calculators (Sylvania, Philips)
- ▶ Lighting Equipment Audit form (Green Purchasing Institute)





#### Conclusions

# **Conclusions**

- ▶ Lighting is an energy hog and source of toxics
- ▶ Best practices can reduce impacts and save money
- Preferable lamps are cost-competitive, high quality, and widely available
- Exemplary policies and specs are available
- ▶ Tools help calculate your impacts



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